

# Economic Impact of Travel On Crawford County—2017

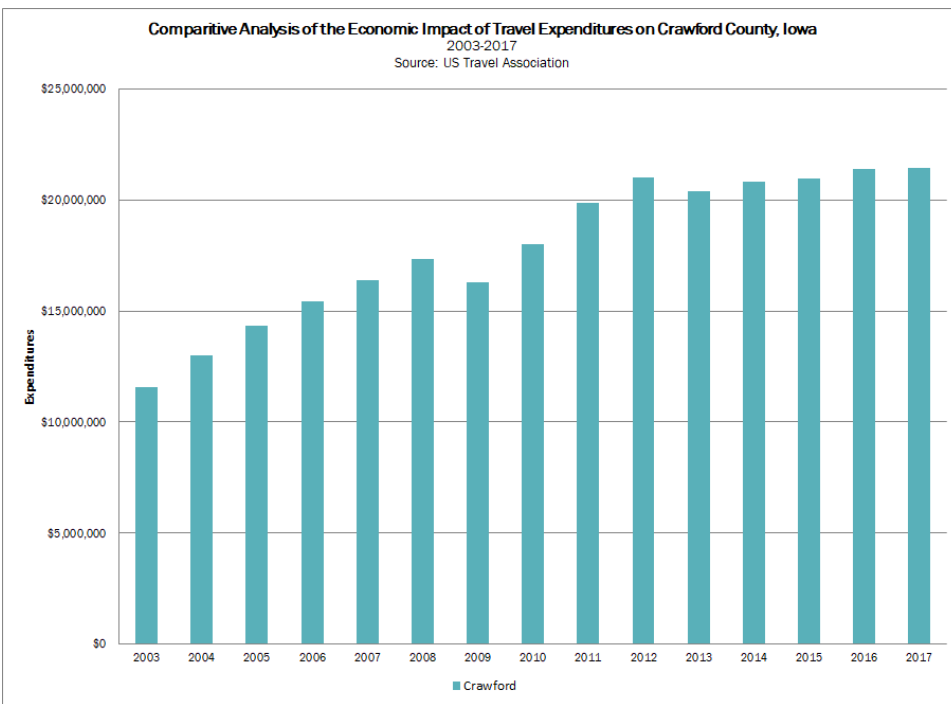
## Tourism Works for Iowa

- ▶ Generates jobs in communities across the state.
- ▶ Brings new spending and associated tax revenues to Iowa.
- ▶ Supports community “quality of life” assets enjoyed by both residents and visitors.
- ▶ Helps portray Iowa as a good place to live, work and do business.

2017	Expenditures (\$m)	Payroll (\$m)	Employment (thou)	State Tax Receipts (\$m)	Local Tax Receipts (\$m)	County Rank in Total Expenditures
Iowa	\$8.50 billion	\$1.39 billion	69,600	\$507.1	\$124.0	
Crawford	\$21.43	\$3.48	0.18	\$1.64	\$0.20	50

Source: US Travel Association, September 2018

## ▶ 15 Year Trend in the Economic Impact of Travel On Crawford County



Year	Expenditures
2003	\$11,580,000
2004	\$13,000,000
2005	\$14,350,000
2006	\$15,440,000
2007	\$16,390,000
2008	\$17,320,000
2009	\$16,290,000
2010	\$18,020,000
2011	\$19,840,000
2012	\$21,010,000
2013	\$20,410,000
2014	\$20,810,000
2015	\$20,950,000
2016	\$21,400,000
2017	\$21,430,000

Source: A study prepared for the Iowa Economic Development Authority Iowa Tourism Office by the Research Department of the U.S. Travel Association, Washington, D.C.; Domestic Travel Impact on Iowa.

### Downloads:

Full report: [https://www.traveliowa.com/UserDocs/pages/IA2017Report\\_9282018.pdf](https://www.traveliowa.com/UserDocs/pages/IA2017Report_9282018.pdf)

Summary: [https://www.traveliowa.com/UserDocs/pages/Trsm\\_EconImpact\\_2017.pdf](https://www.traveliowa.com/UserDocs/pages/Trsm_EconImpact_2017.pdf)



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